


US CLUB MEMBER BENEFITS	BASIC	STANDARD 	PREMIUM
RESEARCH & BENCHMARKING			
Consumer Research Reports	10% DISCOUNT	FREE	FREE
Industry Market Research Reports	10% DISCOUNT	30% DISCOUNT	FREE
Regional Market Research Reports	10% DISCOUNT	30% DISCOUNT	FREE
IHRSA Global Report	✓	✓	✓
Industry Benchmark Data	✓	✓	✓
Quarterly Town Hall & Research Webinar Invites		✓	✓
Early access to Research & Reports			✓
PUBLIC AFFAIRS			
Dues Support Public Affairs and the National Health & Fitness Alliance (NHFA)	25% OFF YOUR DUES	50% OF YOUR DUES	75% OF YOUR DUES
Strengthen Industry Voice Through Coalitions	✓	✓	✓
Support for Global Initiatives (WHO, CDC, UNESCO, GHFA)	✓	✓	✓
Legal Briefs - Help Navigate Legal Issues	10% DISCOUNT	FREE	FREE
Friend of the NHFA	✓	✓	✓
Active & Safe Commitment - Free Sign Up - A global initiative to demonstrate a clubs commitment to safety	✓	✓	✓
State Legislation Tracking	✓	✓	✓
Legislative & Regulatory Issue Alerts	✓	✓	✓
State Alliance Support	✓	✓	✓
Information on Crucial Industry Legal Developments			✓
Exclusive Public Affairs Invitations			✓
Image of the Industry / Public Relation Updates			✓
PROFESSIONAL DEVELOPMENT			
Virtual Event Registration	10% DISCOUNT	30% DISCOUNT	2 FREE + 50% DISCOUNT
IHRSA Event Discounts	10% DISCOUNT	30% DISCOUNT	50% DISCOUNT
IHRSA Convention Session Audio Recordings	10% DISCOUNT	30% DISCOUNT	FREE
Access to over 100 Webinars & Classes On Demand	10% DISCOUNT	FREE	FREE
Live Webinars	✓	✓	✓
Eligible to Speak at IHRSA Events	✓	✓	✓
Educational CEC/CEUs	✓	✓	✓
Early access to Hotel Reservations at IHRSA Convention		✓	✓
Access to the VIP Experience at the IHRSA Convention & Trade Show			✓
INDUSTRY NEWS & BEST PRACTICES			
Monthly Subscription to Club Business International (CBI)	1 COPY PER LOCATION*	4 COPIES PER LOCATION*	10 COPIES PER LOCATION*
F.I.T - IHRSA Commercial Fitness Guide to Equipment, Services, & Supplies	DIGITAL ACCESS ONLY	DIGITAL + PRINT COPIES	DIGITAL + PRINT COPIES
Access to E-books & Toolkits for business growth	10% DISCOUNT	FREE	FREE
Member-Only Weekly E-news	✓	✓	✓
Exclusive Digital Content	✓	✓	✓
Priority Service		✓	✓
HEALTH & WELLNESS PROMOTION			
Health Promotion Toolkits & Studies	10% DISCOUNT	FREE	FREE
Support for the IHRSA Foundation's goal of promoting health through exercise	1% OF YOUR DUES	1% OF YOUR DUES	1% OF YOUR DUES
IHRSA Foundation Annual Report	✓	✓	✓
Physical Activity Initiatives with World Health Organization & CDC	✓	✓	✓
REVENUE GENERATING OR EXPENSE SAVING PROGRAM			
IHRSA Passport Program (reciprocity travel program)	✓	✓	✓
IHRSA Group Purchasing expense management program		✓	✓
NETWORKING & COMMUNITY RECOGNITION			
Eligible to serve on IHRSA Board of Directors	✓	✓	✓
Member Meet-Up Invitations	✓	✓	✓
IHRSA Awards eligibility	✓	✓	✓
IHRSA Voting Rights	✓	✓	✓
Free Listing on Healthclubs.com	✓	✓	✓
Member of IHRSA logo & certificate	✓	✓	✓
Eligible for IHRSA Scholarships		✓	✓
Peer to Peer Referrals		✓	✓
Press Release Submissions		✓	✓
Priority Brand Exposure for your Business in IHRSA Communication Vehicles			✓
Exclusive Invitation to Keynote Speaker Q&A			✓
Executive Think Tanks			✓
Recognition in the Global Fitness Industry Report, CBI Magazine, and IHRSA Website			✓
Priority Brand Exposure for your Business in IHRSA Communication Vehicles			✓

* Print or digital at IHRSA's discretion.